General Information

Authority

Wirtschaftsagentur Wien. Ein Fonds der Stadt Wien. (Vienna Business Agency)
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Contact

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Background of Vienna Startup Package

The Vienna Startup Package is an initiative of the Vienna Business Agency. It aims at encouraging international startups to opt for Vienna as their business location. Eligible startups are not older than 8 years, have at the core of their business a technology and/or social innovation, a scalable business model and can already showcase some traction in their home markets.

The Vienna Business Agency invites up to 10 international startups to Vienna for a period of one month in two phases and is offering the following support:

- Travel & Accommodation support for up to a maximum of 3.000,00 EUR/Startup*
- 1:1-Business coaching worth 2.000,00 EUR
- Access to networks and introductions to stakeholders in Vienna
- Participation & Exposure within ViennaUP. The Startup Festival
- Participation in exclusive events and roundtables

***Program Structure & Reimbursement Disclaimer**

The program is divided into **two phases**:

1. **Phase 1 – Spring 2027**: Includes a mix of **online and in-person sessions** for all selected participants.
2. **Phase 2 – Autumn 2027**: A follow-up phase for **startups that demonstrate a strong track record** during Phase 1 and are **formally confirmed** for continuation.

Important:

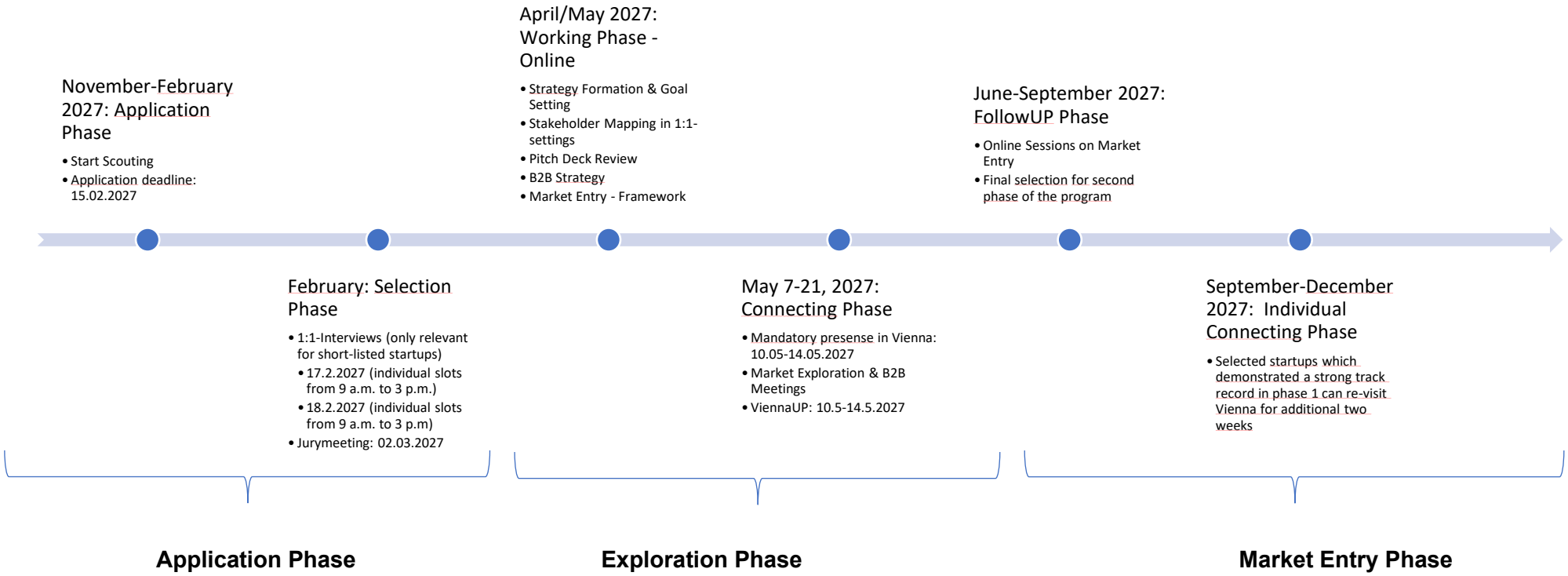
The **total reimbursement amount** applies to participation in **both phases** of the program. If you attend only first part, the reimbursement will be reduced accordingly (corresponding to 50%).

Guidelines

- A key condition for participation in the program is that the startup commits itself to fully participate in the programme and be physically present in Vienna during the pre-defined time frames.
- Startups must ensure they have sufficient financial resources to cover their daily living expenses throughout the duration of the programme.
- Flights and accommodation must be arranged individually by each startup. The Vienna Business Agency provides financial support through a travel budget, which covers costs related to flights and accommodation. The participants will be **reimbursed after arrival in Vienna after each phase**.
- Participation in the program will be awarded to the startup with the objectively strongest application. Criteria for this are Unique Selling Proposition, Traction, Overall impression and the Programme fit of the applicants.
- The Vienna Business Agency intends to select 10 startups to participate in the program. The Vienna Business Agency reserves the right to award participation to more or fewer startups and is not obliged to award participation to any applicants.
- The Vienna Business Agency will not reimburse any costs incurred in applying.
- By submitting the application, the startup agrees to the procedures, regulations and set requirements as stated in the guidelines.
- The Vienna Business Agency reserves all rights at all time to stop or discontinue the application process without being obliged to reimburse the costs of the applicant.
- All dates concerning travel and residency are determined between the Vienna Business Agency and the startup. All costs for any changes without reasonable justification (e.g. illness, fatal causalities) are at the expense of the startup. An extension of the agreed length of stay is not possible. Reimbursements cannot be issued in cases of cancellation, withdrawal, or failure to attend the program.
- All participants are required to ensure they have valid health insurance coverage for the duration of their stay in Vienna. This includes coverage for travel-related medical needs.
- The Vienna Business Agency keeps all information confidential.
  Please note that the Vienna Business Agency utilizes an external company (**Innoscout**) as a data processor within the meaning of Article 28 of the General Data Protection Regulation (GDPR) for the collection and processing of applications; please familiarize yourself with the data protection information of this data processor (Innoscout - Terms and Conditions)
- By submitting the application, you confirm the accuracy of your submitted data and agree with clicking the send button that your personal data will be processed by Vienna Business Agency and the scouting company. All provided information disclosed in the application form will be transmitted from the scouting agency to Vienna Business Agency for the purpose of evaluation of your application for the Vienna Startup Package and sending further information via newsletter. You may unsubscribe from the newsletter service of the Vienna Business Agency at any time, by clicking on the corresponding link in the newsletter.
- By submitting your application, you acknowledge that your application documents will be reviewed and assessed as part of the selection process and the personal data you have provided may be entered into our CRM system. Please note that the Vienna Business Agency may engage independent external experts to support the evaluation and selection of applications for the programme.
- Please note that this programme is subject to De minimis aid rules and applicable transparency requirements.
  Selected startups will therefore be asked to provide the necessary information and documentation to ensure compliance and successful participation. Startups selected for the programme will be required to create a profile via: Ergänzungsregister für sonstige Betroffene (ERsB) - Bundeskanzleramt Österreich (Instructions in English available: Instructions for the registration in the ERnP)

Planning

This planning is indicative and no rights can be derived from it.



*Subject to Change (Please note that digital sessions prior to the offline program will be announced after all startups are selected)