

Discover ViennaUP!

Open new doors at Europe's most authentic startup festival.

Vienna Business Agency invites bold and curious startups from around the world to join an extraordinary week of ideas, collaboration, and inspiration.

Apply now **until 15.3.2026** for a chance to receive a travel grant and experience ViennaUP 2026 — a decentralized, community-driven celebration of entrepreneurship and innovation, taking place May 18–22, 2025 in the heart of Europe.

What is Discover ViennaUP?

Discover ViennaUP supports international startups with a small travel budget to discover the full spirit of ViennaUP. It's your opportunity to connect with founders, investors, and innovators from across the globe, take part in events that matter most to you, and make the most of a week filled with knowledge, energy, and serendipity.

The call includes:

- Travel budget of max. 500€ for travel, accommodation and/or event ticket costs for one person per startup (more information below)
- organisational support before ViennaUP

Why You Should Apply

- **Connect & Collaborate**
Meet founders, investors, and innovators from around the world. Build real connections and engage in meaningful conversations
- **Grow Your Vision**
Join workshops, talks, and sessions that challenge your thinking and spark new ideas.
- **Shape Your Own Path**
Create your own ViennaUP journey — choose the events that fit your goals and rhythm.
- **Feel the Pulse**
Be part of a week that celebrates creativity, innovation, courage, and community.

Who should apply

We invite all innovative international startups that

- work on innovative and impactful solutions,
- are not older than five years,
- have at least a working prototype and
- already have sold to first customers to apply.

Show up. Connect. Create.

Be part of ViennaUP 2026.

Apply via: <https://leadspicker.com/app/apply/discover-viennaup-2026/>

Application Deadline: 15.03.2026

About ViennaUP

ViennaUP is a decentralized, community-driven startup festival bringing together entrepreneurs, creatives, investors, and tech visionaries from all over the world.

From May 18 to 22, 2026, Vienna becomes a playground for innovation — with conferences, pitching sessions, networking events, fairs, and workshops hosted by the vibrant ViennaUP partner community.

In 2025, more than **15,000 participants** from over **90 countries** came together to learn, share, and grow — all powered by the Vienna Business Agency and its partners.

Criteria and application process:

All applications will be evaluated after the application deadline.

Selection criteria are based on the achieved traction, motivation, grade of innovation and fit of the startup to the topics of ViennaUP.

Coverage and Disclaimer

Please note that the programme provides reimbursements up to 500€ for the **costs of accommodation in Vienna, travel costs** any days between **May 17th to May 23rd 2026** and/or **event ticket costs for ViennaUP for one person per startup**.

It is not possible to grant upfront payment. The reimbursement will be processed after successful participation at ViennaUP.

Vienna Business Agency does not cover any costs related to cancellations occurring from the startups own scheduling.

Other costs linked to your time in Vienna (e.g. local transport, provisions) are not included.

Only international startups based outside of Austria and established within the past five years are eligible for support.

Contact

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