

Business Treff – „Inclusive Mobility“

Improving Accessibility and Transport Poverty with innovative solutions

12.3.2020, 08:30 – 13:00

Wirtschaftsagentur Wien, Expat Center, Schmerlingplatz 3, 1010 Wien;
Barrier-Free Access through the Entrance at Schmerlingplatz 3.

08:30 Registration, Coffee

Programme

09:00 **Welcome**

Sylvia Göttinger und Lena Reiser, Vienna Business Agency

09:15 **Achieving inclusive mobility through the help of technology**

Christian Vogelauer | Hilfsgemeinschaft der Blinden und Sehschwachen

09:30 **Testimonials – Use Cases in Vienna**

- **seeLab Seestadt** – Jan Lauth
- **Dreamwaves** – Liliana Calapez
- **Austrian Institute of Technology** – Project A4F – Andreas Sackl
- **LeadMe** – Niklas Wachtveitl
- **B-NK** – Bente Knoll
- **Aspern.mobil Lab** – Christoph Kirchberger

10:30 **Coffee Break**

11:00 HiReach Project (development of new tools and business models to improve accessibility for areas and communities in need)

HiReach Consortium

11:15 HiReach Testimonials: Innovative mobility solutions to cope with transport challenges in the EU

Selected HiReach startups present their solutions and pilots, in particular the collaboration with local/transport authorities to address their transport poverty challenges. (e.g. informal ride sharing in rural areas, MaaS for disabled people, last mile delivery of pharmaceutical products)

12:00 Networking Lunch

13:00 End